

Superbrands Award 2006 | 2007

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Superbrands is a registered trademark

Quality HealthCare Medical Services Limited has been awarded the "**Superbrands Hong Kong 2006/2007**" presented by "**The Superbrands Organization**". Being the **FIRST** healthcare provider group in Hong Kong to achieve this prestigious award, we are also extremely excited to be awarded the "Best Local Brand 2006/2007".

Started from 2002, around 100 strongest brands in Hong Kong have been selected as "**Superbrands Hong Kong**" every year after a qualitative assessment and grading exercise. Grading is based on 5 selection criteria – market dominance, customer loyalty, goodwill, brand heritage and overall market acceptance.

This award further confirms that the service quality and brand name of Quality HealthCare Medical Services Limited has been recognized in the marketplace, underlining its excellent achievements in service quality, visionary management, corporate innovation and human capital management.

Highlights for the award ceremony as follows:

